TITLE

PLANT MYB TRANSCRIPTION FACTOR HOMOLOGS $\underline{\text{ABSTRACT OF THE DISCLOSURE}}$

This invention relates to an isolated nucleic acid fragment encoding a Myb-related transcription factor. The invention also relates to the construction of a chimeric gene encoding all or a portion of the Myb-related transcription factor, in sense or antisense orientation, wherein expression of the chimeric gene results in production of altered levels of the Myb-related transcription factor in a transformed host cell.

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